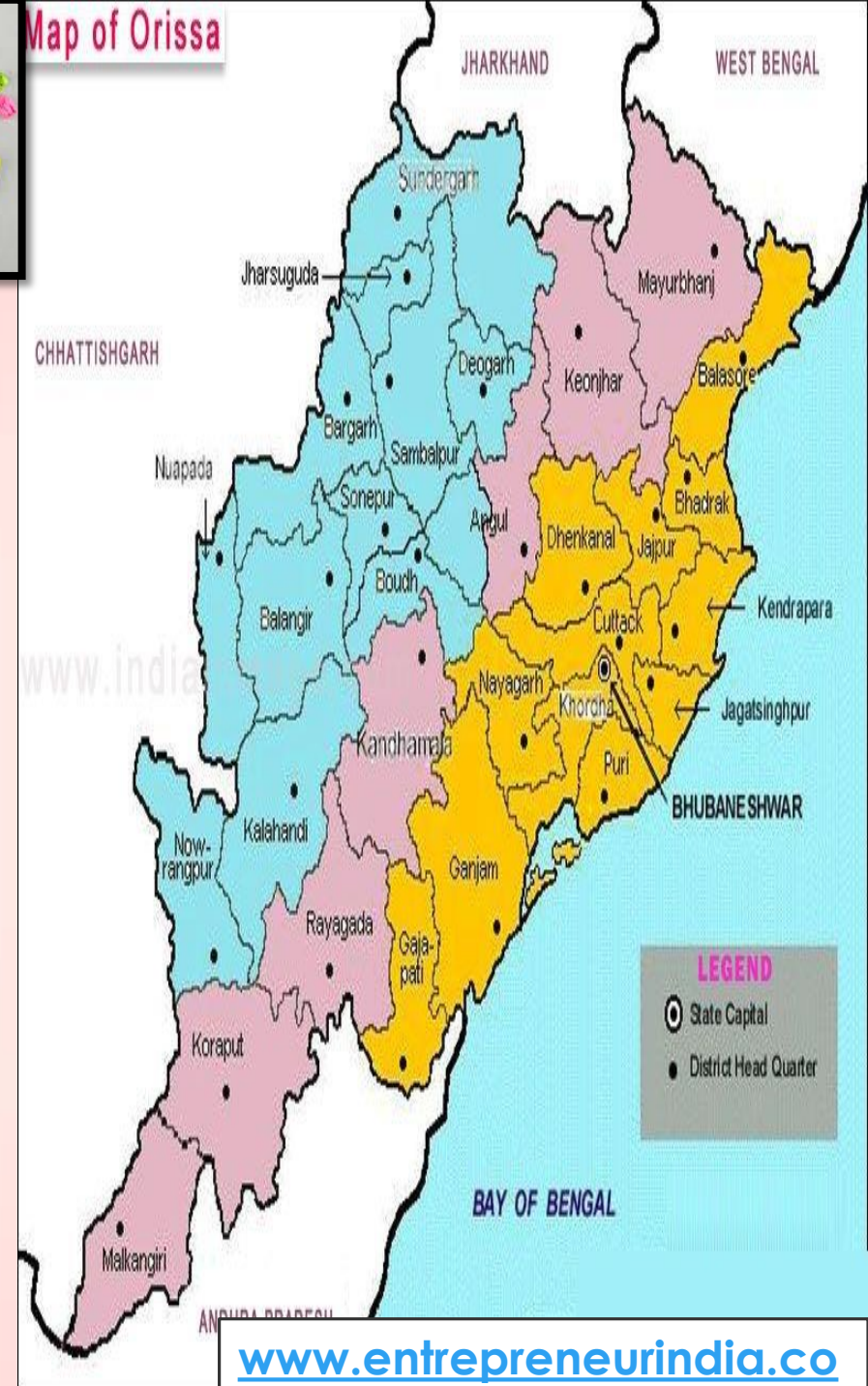




Y-1667

# Top 77 Business Plans for Startup- Odisha (Orissa)

**Business Ideas for Starting Your Own Business-Bhubaneswar, Cuttack, Rourkela, Brahmapur, Sambalpur, Puri, Balasore, Bhadrak, Baripada, Jharsuguda, Bargarh, Dhenkanal, Barbil, Angul, Jajpur**



## Introduction

Odisha is located in the eastern region of India. The state shares its borders with West Bengal on the north-east, Jharkhand on the north, Andhra Pradesh on the south, Chhattisgarh on the west, and the Bay of Bengal on the east.

The state's economy witnessed high growth rates between 2015-16 and 2019-20, with Gross State Domestic Product (GSDP) expanding at a Compound Annual Growth Rate (CAGR) of 12.70 per cent.

Odisha has emerged as a key state with regards to the mineral and metal-based industries. At 40.7 per cent in 2018, Odisha contributed the largest share of mineral production India in terms of value. Value\* of minerals produced in the state reached Rs 30,170.22 US\$ 4.28 billion) in 2018-19.

**Related Projects:** - [Best Business Opportunities in Odisha \(Orissa\)](#)

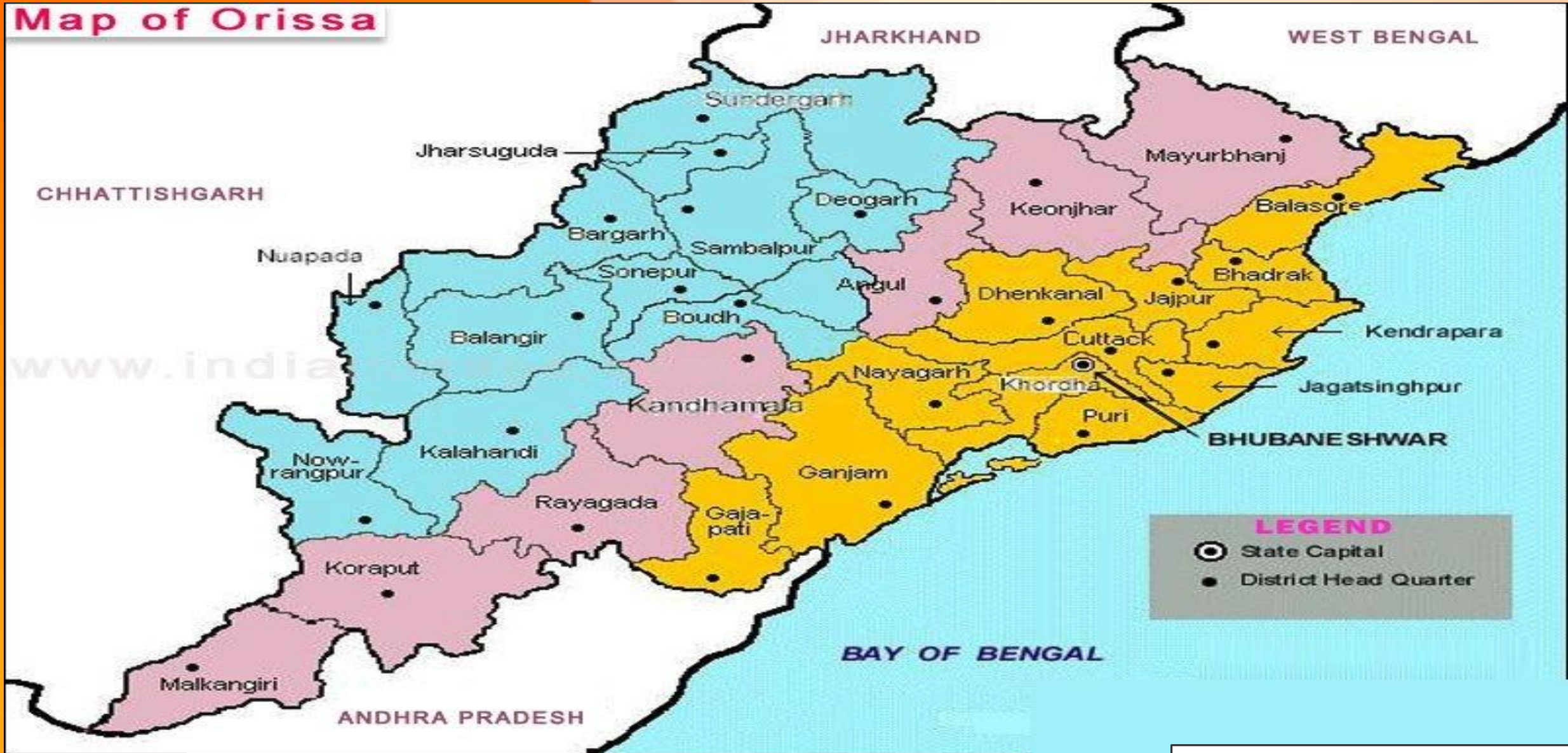
It is the first state in India to have undertaken reform and restructuring initiatives in the power sector. As of March 2020, Odisha accounted for a total installed power generation capacity of 8,566.59 megawatt (MW), comprising 3,828.22 MW under state utilities, 2,771.39 MW under private sector, 1,996.68 MW under central utilities.

The state attracted Foreign Direct Investment (FDI) inflow worth US\$ 605 million during April 2000 and March 2020 according to the data released by Department for Promotion of Industry and Internal Trade (DPIIT).

Odisha has a well-developed social, physical, and industrial infrastructure, and the state government has undertaken several infrastructural projects to further promote overall development. The state's infrastructure includes well-connected road and rail networks, airports, ports, power, and telecom.

**Project: - [Which Business is best in Odisha \(Orissa\)?](#)**

# Map of Odisha



<b>District Name</b>	<b>City Name</b>		
<u>Angul</u>	Bhubaneswar	<u>Koraput</u>	<u>Bhawanipatna</u>
<u>Boudh</u>	Cuttack	<u>Kendrapara</u>	<u>Paradip</u>
<u>Balangir</u>	Raurkela	<u>Malkangiri</u>	<u>Dhenkanal</u>
<u>Bargarh</u>	(Rourkela)	<u>Mayurbhanj</u>	<u>Barbil (Bada</u>
<u>Balasore</u>	<u>Brahmapur</u>	<u>Nabarangpur</u>	<u>Barabil)</u>
<u>Bhadrak</u>	(Berhampur)	<u>Nuapada</u>	<u>Jatani</u>
<u>Cuttack</u>	Sambalpur	<u>Nayagarh</u>	<u>Kendujhar</u>
<u>Debagarh</u>	Puri	<u>Puri</u>	<u>(Kendujhargarh)</u>
<u>Dhenkanal</u>	Baleshwar	<u>Rayagada</u>	<u>Byasanagar</u>
<u>Ganjam</u>	(Balasore)	<u>Sambalpur</u>	<u>Rajagangapur</u>
<u>Gajapati</u>	<u>Bhadrak</u>	<u>Subarnapur</u>	<u>Sunabeda</u>
<u>Jharsuguda</u>	<u>Baripada</u>	<u>Sundargarh</u>	<u>Koraput</u>
<u>Jajpur</u>	<u>Balangir</u>		
<u>Jagatsinghapur</u>	<u>Jharsuguda</u>		
<u>Khordha</u>	<u>Jaypur</u>		
<u>Kendujhar</u>	<u>Bargarh</u>		
<u>Kalahandi</u>	<u>Brajarajnagar</u>		
<u>Kandhamal</u>	<u>Rayagada</u>		

<b>Town Name</b>	<b>Town Name</b>	<b>Town Name</b>	<b>Town Name</b>
<u>Agastinuagan</u>	<u>Bijepur</u>	<u>Godiputamatiapara</u>	<u>Kurumuli</u>
<u>Anjira</u>	<u>Birapratappur</u>		<u>Lalsingi</u>
<u>Ariyapalli</u>	<u>Bishamakatak(Bissam</u>	<u>Golabandha</u>	<u>Lathikata</u>
<u>Badagada</u>	<u>Cuttack)</u>	<u>Hatibandha</u>	<u>Lochapada</u>
<u>Badakodanda</u>	<u>Borigam</u>	<u>Indipur</u>	<u>Loisinga</u>
<u>Badamba (Nizigarh)</u>	<u>Boriguma</u>	<u>Itamati</u>	<u>Madanpur</u>
<u>Badmal</u>	<u>Borigumma)</u>	<u>Jalda</u>	<u>Rampur</u>
<u>Balagoda (Bolani)</u>	<u>Brahmabarada</u>	<u>Jashipur</u>	<u>Majhihara</u>
<u>Balimela</u>	<u>Budhapanka</u>	<u>Jhumpura</u>	<u>Makundapur</u>
<u>Balugaon</u>	<u>Bundia</u>	<u>Kaipadar</u>	<u>Mohana</u>
<u>Balipatapur</u>	<u>Champua</u>	<u>Kalarangiata</u>	<u>Mukhiguda</u>
<u>Banaigarh</u>	<u>Chandapur</u>	<u>Kaliapani</u>	<u>Nalco</u>
<u>Bandhbahal</u>	<u>Chandili</u>	<u>Kalyanasingpur</u>	<u>Nuahata</u>
<u>Bangomunda</u>	<u>Charibatia</u>	<u>Kandasar</u>	<u>Nuapatna</u>
<u>Bardol</u>	<u>Chitrakonda</u>	<u>Kanheipur</u>	<u>Palalahada</u>
<u>Belagachhia</u>	<u>Dadhapatna</u>	<u>Khatiguda</u>	<u>Palurgada</u>
<u>Bhabinipur</u>	<u>Daitari</u>	<u>Krushnanandapur</u>	<u>Panposh</u>
<u>Bhakarsahi</u>	<u>Damanjodi</u>	<u>Kuanrmunda</u>	<u>Papadahandi</u>
<u>Bhapur</u>	<u>Danara</u>	<u>Kukudakhandi</u>	<u>Paradipgarh</u>
<u>Bhatli</u>	<u>Daringbadi</u>	<u>Kulad</u>	<u>Pathar</u>
<u>Rayagada</u>	<u>Dungamal</u>	<u>Kullada</u>	<u>Patrapur</u>
<u>Rengali</u>	<u>Ghantapada</u>	<u>Kunjabangarh</u>	<u>Pitala</u>
<u>R. Udayagiri</u>	<u>Subalaya</u>	<u>Tushura</u>	<u>Pratapsasan</u>
<u>Saranga</u>	<u>Surala</u>	<u>Venkatraipur</u>	<u>Raighar</u>
<u>Sayadpur</u>	<u>Suvani</u>		<u>Rajasunakhala</u>
<u>Sheragada</u>	<u>Tikarpada</u>		<u>Ramgarh</u>

## **Types of Industries in Odisha**

The Orissa Industry is going places with excellent industrial infrastructure and presence of top national and international companies. The state has witnessed an industrial upsurge due to the favorable industrial atmosphere in the state. The state government of Odisha has invited major industrial houses of the country and abroad to invest in the state. It has achieved a considerable amount of success and several prime companies have set up their plants in the state.

### **Book: - [BOOKS & DATABASES](#)**

The entire industrial structure of the state can be divided into following categories

- ❖ Large-Scale Heavy Industries
- ❖ Large-Scale Industries
- ❖ Small-Scale Industries

## **Large-Scale Heavy Industries**

This segment includes the industrial units that need massive capital investment and include iron steel industry, aluminium, cement, Ferro-manganese, Ferro-chrome, steel rolling mills, fertilizer plants, Ceramic Glass, Aluminium Mines, Rare Earths, thermal, Steel Plant and power projects.

## **Large-Scale Industry**

- ❖ Paper Mills
- ❖ Textile Industry
- ❖ Silk Production
- ❖ Textile
- ❖ Sugar Mills

**Market Research: - [Market Research Report](#)**



The state is rich in forest resources, which has prompted the growth of several forest based industrial plants. The cottage industry of Orissa includes the;

- ❖ Sericulture industry
- ❖ Cotton textile mills
- ❖ Sugar mills
- ❖ Rice mills

### **Small-Scale Industry**

Among the other industries beverage, tobacco, gur and molasses are important. The tobacco industry is wide spread and provides employment to large number of persons. In bidi production, the old districts of Sambalpur, Sundargarh, Balangir, Keonjhar, Cuttack and Balasore are important. Although Odisha has a large cattle population, it imports leather goods. The principal centres of leather production are Boudh, Balangir, and Keonjhar. Modern tanneries have been set-up at Cuttack and Khariar Road.

**Related Project:** - [What is the Best Business Plan to Start in Odisha](#)

Production of inks, paints, and varnishes, soap, wood and wood products also employ a large number of persons in the towns. For jewellery and filigree work, Cuttack and Berhampur are famous. Stone carving is important in Puri. The Salt Industry is being modernised at Huma in Ganjam district and at Astarang in Puri district. The Industrial estate of Bhubaneswar has been developed at Rasulgarh and Mancheswar. The most important among these is the coach building unit at Mancheswar.

- ❖ Brass industry
- ❖ Tobacco industry
- ❖ Beverage
- ❖ Molasses
- ❖ Aluminum utensil making plants

**Related Projects:** - [Business Ideas for Bhubaneswar, Cuttack, Rourkela, Brahmapur, Sambalpur, Puri, Balasore, Bhadrak, Baripada, Jharsuguda, Bargarh, Dhenkanal, Barbil, Angul, Jajpur. Business Opportunities in Odisha \(Orissa\).](#)

## **Economy of Odisha (Orissa)**

Over 76 percent of the people are dependent on agriculture. Out of the gross cropped area of 87.46 lakh hectares, 18.79 lakh hectares are irrigated. Rice, pulses, oil seeds, jute, Mesta, sugarcane, coconut and turmeric are important crops. There are also cash crops like tea, cotton and rubber. The state contributes one-tenth of the rice production in India. Jute, gram, sesame, ragi, mustard, rape and maize are second-ranking crops in different districts. District-wise, jute ranks second in Cuttack and Balasore, gram in Puri and Phulabani and Maize in Mayurbhanj. The infrastructure for the development of industry in Orissa is available.

**Projects:** - [Project Reports & Profiles](#)

A combination of coal, iron ore, limestone, bauxite and a host of other minerals on the one hand and port facilities on the other are the unique features in Orissa. In addition, the bountiful forest resources and agricultural products provide ample scope for the development of forest-based and agro-based industries.

The major industries of the state include cement, aluminum, ceramic glass, chemical, fertilizer, heavy water, aeronautical industry, and Agri-based industries such as cotton textiles, sericulture, sugar mills and rice mills.

**Project: - [Which Business is best in Odisha \(Orissa\)?](#)**

## **Compendium of Investment Projects**

Odisha is fast emerging as the manufacturing hub of the East in India through its industry-friendly environment and policy framework. With a rich maritime trade history and one of the largest major ports of the country at Paradip, Odisha is the eastern gateway to the ASEAN region.

The State has been a well-known mineral hub of the country. In the recent past, the State has undertaken a series of initiatives to broad-base the industrial development by attracting investments across diversified sectors with significant potential. My Government has launched Odisha Industrial Development Plan: Vision 2025 with focused attention on 5 sectors which aims to attract investments to the tune of Rs. 2.5 lakh crore and generate direct & indirect employment opportunities for 30 lakh people.

**Projects: - [Project Reports & Profiles](#)**

On the back of these initiatives, numerous opportunities for investments have opened up for investors across different sectors. This compendium includes key features of investment projects in sectors and areas including industrial parks, textiles, healthcare, logistics, transport, information technology, electronics manufacturing, food processing, urban infrastructure, smart city, chemicals, petrochemicals, plastics, energy, tourism and downstream industries.

Odisha aims to emerge as one of the country's top three startup hubs by 2020, and to facilitate at least 1,000 startups over the next five years. To encourage entrepreneurship in Odisha, the State government provides three types of funding - a monthly sustenance allowance of Rs 20,000 per month, monetary assistance up to Rs 15 lakh for new product development and marketing, and need-based funding.

**Market Research: - [Market Research Report](#)**

## Project Opportunities in Orissa:-

- [Mineral Water](#)
- [Mosquito Coils \(Automatic Plant\)](#)
- [Modern Bakery Unit](#)
- [Mayonnaise - Manufacturing Plant](#)
- [Mishri \(sugar Candy\)](#)
- [Maize And It's By Products](#)
- [Moringa Oleifera \(drumstick\) Powder](#)
- [Multiplex Cinema Hall \(84+84 Seats Double Screen\)](#)
- [Multiplex Cinema Hall \(164 Seats Single Screen\)](#)
- [Multiplex Cinema Hall \(108+108 Seats Double Screen\)](#)
- Non-Woven Fabric
- [Non-dairy Whipping Cream](#)

- [Pan Chutney](#)
- [Petroleum Distillation Plant \(Oil Distillation Refinery Plant\)](#)
- [Petroleum Coke](#)
- [Pickles \(Various Types\)](#)
- [Plastic \(P.V.C.\) Laminated Collapsible Tubes](#)
- [Power Transformer](#)
- [PVC & XLPE Cables](#)
- Plastic Crates
- [Pasta And Macaroni](#)
- [Power Generation From Garbage](#)
- PPR Pipes
- [Production Of Paracetamol \(acetaminophen\)](#)
- [Paracetamol Used Phenol As Building Block](#)



- [Paracetamol](#)
- [Potato Flakes](#)
- [Potato Powder, Flakes & Granules With Cold Storage](#)
- [Polyester Fiber From Corn/starch](#)
- [Polylactic Acid \(PLA\) From Lactic Acid](#)
- [Pearl Sugar Candies / Candy](#)
- [Pan Masala Sada, Meetha & Zarda](#)
- [Potato Products \(potato Balls, Nuggets And French Fries\)](#)
- [Ready to Eat Food \(Retort Packing\)](#)
- [Roller Flour Mill \(with Color Sorter\)](#)
- [Rubber Compound Toys \(using Plaster of Paris\)](#)
- Rocking Chairs

- [Rice Milling Unit](#)
- Ropes
- [Rice Flakes And Puffed Rice](#)
- [Ready To Eat Food \(rte\)](#)
- [Restaurant With Microbrewery](#)
- [Sanitary Napkin \(Low Investment Project\)](#)
- [Spices \(100 % EOU\)](#)
- [Spices \(turmeric, Chilli & Masala Powder\)](#)
- [Surgical Cotton & Bandages](#)
- [Spice Powder \(turmeric, Chilli, Pepper, Coriander And Cumin Powder\)](#)
- Seafood
- [Surgical & Examination Latex Rubber Gloves](#)
- [Stable Bleaching Powder](#)

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- Vanatian Blinds
- [Textile Industry \(cotton Fabric\)](#)
- [Thermocol Cups, Glass and Plates](#)
- [TMT Bars](#)

- [Turmeric and Ginger Oil](#)
- [Tomato Paste](#)
- Tooth Brushes
- [Three Star Hotel](#)
- [Tourism And Hospitality Sector](#)
- [Water Treatment Chemicals \(R.O., Boiler and Cooling Tower\)](#)
- Woven Sack
- Woven Jumbo Bag/Flexible Intermediate Bulk Containers
- [Warehouse](#)
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# Major Queries/Questions Answered in Our Report?

- 1. How has the industry performed so far and how will it perform in the coming years?**
- 2. What is the Project Feasibility of the Plant?**
- 3. What are the requirements of Working Capital for setting up the plant?**
- 4. What is the structure of the industry and who are the key/major players?**

- 5. What is the total project cost for setting up the plant?**
- 6. What are the operating costs for setting up the plant?**
- 7. What are the machinery and equipment requirements for setting up the plant?**
- 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?**
- 9. What are the requirements of raw material for setting up the plant?**

- 10. Who are the Suppliers and Manufacturers of Raw materials for setting up the plant?**
- 11. What is the Manufacturing Process of the plant?**
- 12. What is the total size of land required for setting up the plant?**
- 13. What will be the income and expenditures for the plant?**
- 14. What are the Projected Balance Sheets of the plant?**

- 15. What are the requirement of utilities and overheads for setting up the plant?**
- 16. What is the Built up Area Requirement and cost for setting up the plant?**
- 17. What are the Personnel (Manpower) Requirements for setting up the plant?**
- 18. What are Statistics of Import & Export for the Industry?**
- 19. What is the time required to break-even?**

- 20. What is the Break-Even Analysis of the plant?**
- 21. What are the Project financials of the plant?**
- 22. What are the Profitability Ratios of the plant?**
- 23. What is the Sensitivity Analysis-Price/Volume of the plant?**
- 24. What are the Projected Pay-Back Period and IRR of the plant?**
- 25. What is the Process Flow Sheet Diagram of the plant?**
- 26. What are the Market Opportunities for setting up the plant?**
- 27. What is the Market Study and Assessment for setting up the plant?**
- 28. What is the Plant Layout for setting up the plant?**

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- **The report provides vital information on the product like it's characteristics and segmentation**
- **The report helps you market and place the product correctly by identifying the target customer group of the product**

- **The report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
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- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**



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- Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
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- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

**The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,**

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- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*

# Our Approach

**Requirement collection**

**Thorough analysis of the project**

**Economic feasibility study of the Project**

**Market potential survey/research**

**Report Compilation**

## Who do we Serve?

- Public-sector Companies
- Corporates
- Government Undertakings
- Individual Entrepreneurs
- NRI's
- Foreign Investors
- Non-profit Organizations, NBFC's
- Educational Institutions
- Embassies & Consulates
- Consultancies
- Industry / trade associations

## Sectors We Cover

- Ayurvedic And Herbal Medicines, Herbal Cosmetics
- Alcoholic And Non Alcoholic Beverages, Drinks
- Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling



## **Sectors We Cover** *Cont...*

- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct

## **Sectors We Cover** *Cont...*

- Copper & Copper Based Projects
- Dairy/Milk Processing
- Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based Projects
- Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing

## **Sectors We Cover** *Cont...*

- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitality Projects
- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries

## Sectors We Cover

*Cont...*

- Infrastructure Projects
- Jute & Jute Based Products
- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing(Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- Organic Farming, Neem Products Etc.

## **Sectors We Cover** *Cont...*

- Paints, Pigments, Varnish & Lacquer
- Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- Plantations, Farming And Cultivations
- Plastic Film, Plastic Waste And Plastic Compounds
- Plastic, PVC, PET, HDPE, LDPE Etc.

## **Sectors We Cover** *Cont...*

- Potato And Potato Based Projects
- Printing And Packaging
- Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals

## **Sectors We Cover** *Cont...*

- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry(Packaged Drinking Water & Mineral Water)
- Wire & Cable

# MARKET RESEARCH REPORTS



## Objective

- ⌘ To get a detailed scenario of the industry along with its structure and classification
- ⌘ To provide a comprehensive analysis of the industry by covering aspects like:
  - ⌘ Growth drivers of the industry
  - ⌘ Latest market trends
  - ⌘ Insights on regulatory framework
  - ⌘ SWOT Analysis
  - ⌘ Demand-Supply Situation
  - ⌘ Foreign Trade
  - ⌘ Porters 5 Forces Analysis

## Objective

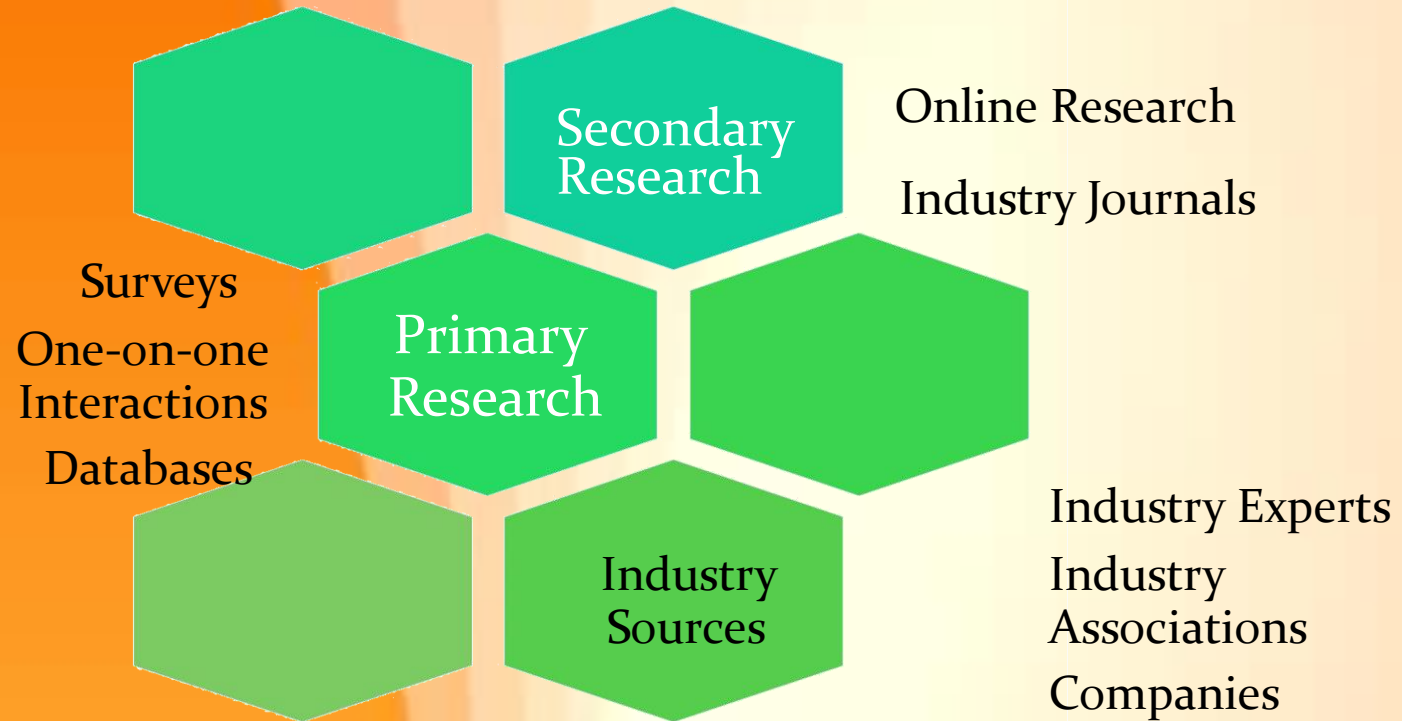
- ∞ To provide forecasts of key parameters which helps to anticipate the industry performance
- ∞ To help chart growth trajectory of a business by detailing the factors that affect the industry growth
- ∞ To help an entrepreneur/manager in keeping abreast with the changes in the industry
- ∞ To evaluate the competitive landscape of the industry by detailing:
  - ∞ Key players with their market shares
  - ∞ Financial comparison of present players

## Clientele

- ⌘Venturist/Capitalists
- ⌘Entrepreneur/Companies
- ⌘Industry Researchers
- ⌘Investment Funds
- ⌘Foreign Investors, NRI's
- ⌘Project Consultants/Chartered Accountants
- ⌘Banks
- ⌘Corporates

[Click here for list](#)

# Data Sources



# Scope & Coverage



## Our Team

∞ Our research team comprises of experts from various financial fields:

∞ MBA's

∞ Industry Researchers

∞ Financial Planners

∞ Research veterans with decades of experience

## Structure of the Report

- 1. Overview
- 2. Market Analysis
  - 2.1 Growth Drivers
  - 2.2 Emerging Trends in the Industry
  - 2.3 Regulatory Framework
  - 2.4 SWOT Analysis
  - 2.5 Herfindahl–Hirschman Index (HHI)
- 3. Market Forecasts
- 4. Key Players

# Structure of the Report

*Cont*

⌘5. Key Financials and Analysis

⌘5.1 Contact Information

⌘5.2 Key Financials

⌘5.3 Financial comparison

⌘6. Industry Size & Outlook



# Contact us

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